

5th Canada-China Business Forum

第五届中加经贸合作论坛

Beijing, China • February 9, 2012

中国, 北京 • 2012年2月9日



Canada China Business Council
Conseil commercial Canada-Chine
加中贸易理事会





Forum Agenda



12:50-13:50

Registration

14:00-14:20

Opening Ceremony of the 5th Canada-China Business Forum

Master of Ceremonies:
Han Meiqing, Deputy Director General, China Council for the Promotion of International Trade (CCPIT)

- Welcome remarks:
- Wan Jifei, Chairman, China Council for the Promotion of International Trade (CCPIT)
 - Peter Kruyt, Chairman, Canada China Business Council
 - The Honourable Ed Fast, Minister of International Trade and Minister for the Asia Pacific Gateway

14:20-15:10

Plenary One: Financial Services

The further development of Sino-Canadian economic and trade relations calls for closer financial cooperation between the two countries. How do financial institutions in Canada and China support enterprises in their bilateral trade and investment? How can cooperation between financial institutions be strengthened to expand the contribution of this sector and further stimulate growth?

- Moderator:
- Michel Brunet, Chair, Fraser Milner Casgrain LLP

- Panelists:
- Jiang Daozhen, Deputy General Manager, Beijing Branch, China Development Bank
 - Peter Nesbitt, Regional Vice President, Asia, Export Development Canada
 - Neil Tait, Special Advisor to the President & CEO, BMO Financial Group
 - Wu Tianpeng, Deputy General Manager, Bank of China

15:15-16:05

Plenary Two: Energy and Mining

In 2011, China surpassed America as the world's largest energy consumer. With its rapid economic development, China's demand for foreign natural resources is constantly increasing. As a country rich in natural resources, Canada has advantages that include an excellent capital market system, active risk management, and advanced resource technologies, to name a few. Cooperation between Canada and China in energy and mining has great potential and broad prospects. How will the two countries' enterprises expand investment, strengthen cooperation, and draw upon each other's strengths to overcome each other's weaknesses for the benefit of both nations?

- Moderator:
- The Honourable Stockwell Day, Senior Advisor, McMillan LLP; former Minister of International Trade and former Minister for the Asia-Pacific Gateway and Corridor Initiative

- Panelists:
- Shu Yinbiao, Executive Vice President of State Grid Corporation of China (SGCC)
 - Chen Xianda, Vice Chair, China Mining Association
 - Gerald Moench, Executive Vice President, Ivanhoe Energy
 - Tim Gitzel, President & CEO, Cameco Corporation
 - Wu Shu, Chairman, Jilin Jien Nickel Industry Co.,Ltd.

16:10-17:00

Plenary Three: Innovation & Branding

Branding is a fundamental asset that enterprises in Canada and China leverage to survive and develop amid fierce market competition. It is an important symbol of the strength and wealth of enterprises, and it is a key link within industries or even countries to enhance their core competitiveness. The ability to create brands with worldwide influence is important for enhancing national economic competitiveness. How can companies in Canada and China strengthen their cooperation, complement each other, promote respective business development through innovation, and build clear, positive, world-renowned brands?

- Moderator:
- Wang Yong, Secretary General, Brand China Industry Union

- Panelists:
- Li Guangdou, Founder, Li Guangdou Brand Marketing
 - Huang Nubo, Chairman, Beijing Zhongkun Investment Group Co., Ltd
 - Gregory Shea, Special Advisor, China, Research in Motion
 - John Vogel, Vice Chairman, Canaccord Genuity Asia

17:05-17:15

Signing Ceremony

17:30-18:00

Sand Painting State leaders from Canada and China address the Forum



Speaker Biographies



Peter Kruyt, Chairman, Canada China Business Council

In the early 1980's, Mr. Kruyt joined Power Corporation of Canada as Executive Assistant to the Chairman and CEO, Mr. Paul Desmarais Sr. In 1987, Mr. Kruyt became President of Power Broadcasting Inc. which, in 2000, changed its name to Power Technology Investment Corporation. In 1996, he was appointed Vice-President of Power Corporation of Canada for Asia. Mr. Kruyt is currently the Director and President of Power Technology Investment Corporation, Chairman of Power Pacific Corporation Limited, Director of La Presse Ltée, Picchio Pharma Inc., Adaltis Inc, Neurochem Inc., Canada Life Assurance Company, Great-West Lifeco Inc., London Life Insurance Company, and alternate Director to the Board of CITIC Pacific Ltd.

After serving as Vice-Chairman of the Canada-China Business Council, Mr. Kruyt became Chairman in 2002. He became a member of the Board of Governors of Concordia University in July 2000, vice-chairman of the Board in July 2003 and, in July 2005, Chairman of the Board. Mr. Kruyt has also been a member of the Board of the St. Mary's Hospital Foundation since 2001.



Wan Jifei, Chairman, China Council for the Promotion of International Trade (CCPIT)

Mr. Wan Jifei was born in October 1948 in Dongping County, Shandong province. He studied in the Department of Political Science and Administrative Management of the Peking University and graduated with a Master's degree in Laws. He has a professional qualification as Senior Economist.

In May 2003, Mr. Wan was appointed as Chairman of CCPIT and CCOIC and has been as such since then. In March 2008, he became the elected member of the 11th CPPCC standing committee, and now concurrently serves as Chairman of ICC China, Chairman of China International Economic and Trade Arbitration Commission, Chairman of China International Maritime Arbitration Commission, etc.



Han Meiqing, Deputy Director General, Department of International Relations, China Council for the Promotion of International Trade (CCPIT)

Mr. Han Meiqing has been serving with the China Council for the Promotion of International Trade (CCPIT) since 1990. As a professional in the field of international trade and investment promotion, he develops keen interest in cross cultural communication skills based on the experiences of assisting Chinese companies in their business transactions around the world.

He began as a desk officer for trade promotion in the Middle East. In 1994 he was assigned overseas to work in Australia as a resident trade officer. Subsequent positions included director for multilateral cooperation, director for Taiwan, Hong Kong and Macao Affairs. At present he serves as the Deputy Director General of International Relations, responsible for trade and investment promotion with North America, South America, Oceania and multilateral affairs.

He served as one of the seven experts with voting rights in the selection of the 2004 World Trade Promotion Organization Awards sponsored by International Trade Center (ITC) in UN. He was the official technical advisor for EU China business matching events in 2002, 2004 and 2006 respectively.

Mr. Han graduated from Beijing Foreign Studies University with a BA degree in 1987 and earned an MA in linguistics at the Postgraduate School of the Chinese Academy of Social Sciences in 1990.

Financial Services

Michel Brunet, Chair, Fraser Milner Casgrain

With more than 30 years of experience in corporate and commercial law and in-depth expertise in securities law, Michel has recognized expertise in public offering, public financings, major infrastructure projects as well as in the sale and acquisition of business corporations, specifically in international transactions. In this context, Michel acted as counsel to many public, state-owned and private corporations in various areas, including institutional fund management, energy, manufacturing, commercial, financial services and brokerage, and to foreign companies with respect to their establishment or acquisition projects in Canada. Michel has held several senior management positions with Fraser Milner Casgrain LLP, including Managing Partner of the Montreal office and National Chief Executive Officer. Michel is currently the Chair of the firm, a position he has held since 2006. As Chair, Michel's role is to represent the firm externally with clients, the community and the public at large.



Jiang Daozhen, Deputy Director, China Development Bank, Beijing Branch

Mr. Jiang Daozhen is a senior engineer and the deputy director of China Development Bank, Beijing Branch. Since 2005, Mr. Jiang has been in charge of international cooperation, risk control and management. Mr. Jiang has been dispatched to HSBC, Barclay and University of Canterbury for advanced studies and has various experiences in international business.



Peter Nesbitt, Regional Vice President, Asia, Export Development Canada

Peter Nesbitt joined Export Development Canada (EDC) in October 2003 as Regional Manager for South and Southeast Asia. In April 2005, he relocated to New Delhi and was appointed as EDC's first Chief Representative to India. In April 2008, Mr. Nesbitt was appointed Regional Vice-President, South and Southeast Asia. In February 2009, Mr. Nesbitt was appointed Regional Vice-President for Asia. Mr. Nesbitt is currently based out of EDC's representation office in Singapore. Prior to joining EDC, Mr. Nesbitt worked internationally for Scotiabank. His last assignment was as a Commercial Branch Manager in Bangalore, India. He has lived and worked in Asia for more than 17 years.



Neil Tait, Special Advisor to the President & CEO on Asia, BMO Financial Group

Neil Tait has consulted for Bank of Montreal (BMO Financial Group) as Special Advisor to the President & CEO on Asia since his retirement from the bank in May 2000. His career with BMO Financial Group has spanned more than 40 years.

As SVP Asian Banking and subsequently as Senior Advisor to the President & CEO on Asia he actively participated in the execution of the corporate Asia strategy including obtaining banking licenses in Guangzhou, Beijing and Shanghai. He identified and participated in the negotiations for the purchase of 28% equity in a Chinese Mutual Fund Company (Fullgoal Funds Management Co. Ltd.); BMO wholly owned subsidiary bank in China, BMO China Co. Ltd.; and several other business licenses across China.

Mr. Tait is Director & Vice Chair, Canada China Business Council; Director & Governor, Yee Hong Wellness Foundation; Cabinet member, The Royal Conservatory of Music; Advisor, Canadian Foundation for the Preservation of Chinese Art & Culture; and member of the Hong Kong – Canada Business Association.



Wu Tianpeng, Deputy General Manager, Bank of China

After graduating from Beijing Foreign Studies University in 1978, Mr. Wu Tianpeng joined Bank of China and started to work in its Accounting Department & Treasury Department. In 1986, he became Manager of the Treasury Department. BOC Luxemburg Branch; then Assistant General Manager, BOC Frankfurt Branch in 1989. In 1991, Mr. Wu became Head of Bonds, Treasury Department. He acted as Senior Vice President, BOC Canada from 1996, and Deputy General Manager, Global Financial Markets, BOC from 2002. Mr. Wu became Executive Manager, Financial Institutions, BOC in September, 2008.

Energy & Mining



The Honourable Stockwell Day, Senior Advisor, McMillan LLP; former Minister of International Trade and former Minister for the Asia-Pacific Gateway and Corridor Initiative

The Honourable Stockwell Day joined McMillan's Vancouver office as a Senior Strategic Advisor in 2011. In this capacity, Mr. Day uses the extensive experience he gained in senior government roles - including former Minister of International Trade, former Minister for the Asia-Pacific Gateway and former President of the Treasury Board - to serve as an advisor for clients and their business objectives.

Mr. Day was elected to senior Canadian government roles and positions nine times over 25 years at two levels of government and in two separate Canadian provinces. He has a record of public sector accomplishments that illustrate his ability to provide business clients with strategic national and international guidance. These accomplishments include:

- Member of Parliament for Okanagan—Coquihalla, British Columbia, 2000-2010
- Minister of Public Safety, 2006-2008
- Minister for the Asia-Pacific Gateway, 2008-2010
- Minister of International Trade, 2008-2010
- Regional Minister for British Columbia, 2008-2010



Shu Yinbiao, Executive Vice President of State Grid Corporation of China (SGCC)

Mr. Shu Yinbiao has held the position as Executive Vice President of State Grid Corporation of China (SGCC) since 2005. In this role, he leads SGCC development and strategy, UHV development and international cooperation. Before his current position, he was Chief Engineer of National Dispatching Center of State Power Corporation of China, Chief Engineer of Power Construction Department, and Vice President of State Grid Corporation of China. Mr. Shu holds a PHD degree from Wuhan University. He is also a member of Market Strategy Board (MSB) in International Electrotechnical Commission (IEC), member of National Energy Expert Advisory Committee of China, Vice Chairman of China Society of Electrical Engineering and Vice Chief Editor of Power Grid Technology.



Chen Xianda, Vice President and Secretary General, China Mining Association

Mr. Chen Xianda was born in Beijing in April, 1960. He majored in Geomechanics of Faculty of Prospecting in Chengdu Geology College and graduated in August, 1982.

From August, 1982 to August 1988, he worked in Beijing Geological Survey. Between 1988 to 1998, he was successively assigned as chief staff member of Department of Geological Minerals in the Ministry of Geology and Mineral Resources; Deputy Director of Registration Division, Director of Division of Geology in the Department of Geological Exploration Plan Administration. In 1998, he was pointed as Director of Registration Division and Special Minerals Division of Department of Geological Exploration of Ministry of Lands and Resources. In May, 2006, he was assigned as Deputy Director of Department of Geological Exploration in the Ministry of Lands and Resources. Since November, 2011, Mr. Chen has been Inspector of Department of Geological Exploration in the Ministry of Lands and Resources, and Vice President and Secretary General of China Mining Association.



Gerald Moench, Executive Vice President, Ivanhoe Energy

Mr. Gerald G. Moench is Executive Vice President of Ivanhoe Energy. During his career, Mr. Moench has held various senior management positions with Canadian and overseas companies specializing in drilling, production and completion operations. During his twelve years in overseas operations, Gerry has been involved in operations in Australia, Indonesia and China. Prior to joining the Company, Gerry was General Manager of an oil production and development company based in Indonesia.

As Executive Vice President of the Ivanhoe Energy, Gerry focuses on technical and operational aspects of the Company's projects, negotiating production sharing contracts, as well as maintaining operational relationships with business partners.



Tim Gitzel, President & Chief Executive Officer, Cameco

Mr. Gitzel was appointed chief executive officer on July 1, 2011, and vice-chairman of the World Nuclear Association in March 2011. He was appointed president of Cameco on May 14, 2010, and prior to his appointment was the senior vice-president and chief operating officer from 2007- May 2010.

Mr. Gitzel has attained extensive experience in Canadian and international uranium mining activities over his 16 years of senior management experience. Prior to joining Cameco, he was executive vice-president, mining business unit for AREVA based in Paris, France with responsibility for global uranium, gold, exploration and decommissioning operations in 11 countries around the world.



Wu Shu, Chairman, Jilin Jien Nickel Industry Co., Ltd.

Mr. Wu Shu was born in April, 1966, senior economist. He graduated from Jilin broadcasting University in 1986, and joined Jilin Nickel Company as the administrator of materials in 1988. In 1999, he became Deputy Manager of Finance department of Jilin Nickel Company, and shortly after in December 2000, the Director of Jilin Jien Nickel Industry Co., Ltd. Mr. Wu served as Director of Jilin Nickel Group Company from April, 2001, and was pointed as CEO of Jilin HOROC Nonferrous Metal Group Co., Ltd. in 2008. From January, 2010, Mr. Wu became Chairman of Jilin Jien Nickel Industry Co., Ltd. and President of HOROC.

Innovation & Branding



Wang Yong, Secretary General, Brand China Industry Union

Wang Yong, holds an EMBA from Peking University and a Doctor of Management from The Hong Kong Polytechnic University. He currently holds many high-level positions, including secretary general of Brand China Industry Union, is a member of All-China Youth Federation and vice chairman of Hunan Provincial Youth Federation, The Young Global Leaders of Davos World Economic Forum, and is executive director of the China Economic and Social Council (CESC). Mr. Wang has written or collaborated on dozens of books including Mission of Entrepreneurs and Power of Respect and Branding Revolution. He has been invited to deliver speeches at high-profile forums and over 70 universities in mainland China and Hong Kong. He also contributes to many publications including the People's Daily, Global Times, CCTV, CNR and writes a blog and micro-blog. The concept of car-pool, advocated and practiced by Wang Yong for 13 years, has been widely recognized.



Li Guangdou, Founder, Li Guangdou Brand Marketing

Li Guangdou is well-known as the forerunner of Chinese strategic branding. Among one of first people who engaged in Chinese marketing, Mr. Li propelled the progress of Chinese marketing in many fields, such as VCD and Dairy industry. He is the brand consultant for CCTV and special guest of talk show "The Communication." Mr. Li is considered one of the most influential people in Chinese marketing.



Mr. Li graduated from Journalism School at Fudan University and once served as vice chairman of the Fudan Society for Postgraduates. He also participated in the Asian Varsity Debate on behalf of Chinese college students in 1998, and won the championship.

Mr. Li has engaged in marketing and advertising creation since 1990. Most clients he serves are well-known national enterprises.

Mr. Li witnessed and experienced the development of Chinese brands over the past two decades. China Association of Planning Tactics has recognized him for his tremendous contribution in Chinese marketing.



Huang Nubo, Chairman, Beijing Zhongkun Investment Group

Mr. Huang Nubo graduated from the Chinese Department of Beijing University and worked in the Central Publicity Department as Department Chief of party members. In April 1995, he established Beijing Zhongkun Investment Group. During 1996 to 1998, he was studying at the China Europe International Business Academy and graduated with an EMBA degree.

As an entrepreneur, Huang Nubo established his operations with the purpose of helping his community. He was elected into a series of rankings, including Forbes Chinese Rich List, Forbes Chinese Charity Rich List, Hurun One Hundred Rich List, Hurun Charity List, and Forbes Asia Charity Heroes, in 2009.

As a poet, Huang Nubo has published a number of poetry anthologies and novels with the pen name Luo Ying. In April 2011, he became the first poet and entrepreneur to successfully reached the highest summit among seven continents, and successfully reached the North and South poles.



Greg Shea, Special Advisor, Vice President, China, Research in Motion (RIM)

Mr. Shea is a recognized leader in the IT community in China where he currently serves as the special advisor, China, Research In Motion Ltd.

Since his graduation from the University of British Columbia in 1987, Mr. Shea has held many prominent positions with increasing seniority. In 2000, Mr. Shea joined Siemens CITIC joint venture in charge of new venture investment, working with startups in E-learning, E-commerce, and mobile data software and terminals. During this time, Mr. Shea also served as the Chair of the E-commerce China Forum under the Ministry of Commerce.

From 2002-2004, Mr. Shea was engaged in a number of key strategy roles including serving as expert team leader for the EU China Information Society Project as well as advising on RFID standards and pilot project development. From the spring of 2004, Mr. Shea served as Sun Microsystems' North Asia Government Industry Director, being appointed as the President and the Managing Director of the USITO in the fall of 2005. In July 2008, Mr. Shea joined Research in Motion as Vice President for Government Affairs for the Asia Pacific region, and in June, 2009, Mr. Shea was appointed as the Managing Director, China.



John Vogel, Vice Chairman, Canaccord Genuity Asia

John Vogel has more than twenty years of experience as a senior fixed income trader, structure and sales professional, and five years as an entrepreneur before returning to banking in 2009.

Previously, Mr. Vogel has held positions at Chase Manhattan (in credit training and treasury), CIBC Wood Gundy (in asset securitization and bond option trading) and Merrill Lynch (in bond option trading and sales). He also spent two years at Deutsche Bank as head of Canadian fixed income sales, and seven years at Toronto Dominion as head of European fixed income sales. Throughout his career, Mr. Vogel has been based in New York, Toronto, London, Hong Kong and Vancouver. He is currently based in Beijing.

Mr. Vogel is the former President of The Balloch Group Canada, and former Chairman of MyNext Mortgage, a vertically integrated Canadian mortgage broker and lender. He is also the Chairman and CEO of GEFCO, an Ontario solar finance company (created as a subsidiary of The Balloch Investment Group in 2010), Chairman of Toktumi, a mobile VOIP telephone solution for small businesses, and Chairman of NRX, an asset data management software provider. Mr. Vogel received his BA (Honours) in Economics from Queen's University and is a Certified Financial Analyst



Artist

Guo Quanhong, Artist

Guo Quanhong is an oil and sand painting artist who uses his brush to express his perceptions of life and society. He has participated in many competitions, including the Sino-Japanese Autumn Oil Painting Competition, Duet Oil Painting Exhibition in Beijing Grand Hotel, China Art Exposition and Germany Gallery Exhibition. His works have been collected in China and internationally.





Supporting Companies



Air Canada is Canada's largest full-service airline and the largest provider of scheduled passenger services in the Canadian market, the Canada-U.S. transborder market and in the international market to and from Canada. In 2010, Air Canada together with its Air Canada Express regional partners carried over 32 million passengers, offering direct passenger service to more than 175 destinations on five continents. Air Canada is a founding member of Star Alliance™, providing the world's most comprehensive air transportation network. Air Canada's predecessor, Trans-Canada Air Lines (TCA) inaugurated its first flight on September 1, 1937. The 50-minute flight aboard a LockheedL-10A carried two passengers and mail between Vancouver and Seattle. By 1964, TCA had grown to become Canada's national airline; it changed its name to Air Canada. The airline became fully privatized in 1989. Air Canada shares are traded on the Toronto Stock Exchange (TSX) under the symbol "AC-B.TO". Air Canada is the 15th largest commercial airline in the world and employs 26,000 people. Its corporate headquarters are located in Montreal.

BOMBARDIER

Bombardier Inc. is a global corporation headquartered in Canada. Its revenues for the fiscal year ended January 31, 2011, were \$17.7 billion, and its shares are traded on the Toronto Stock Exchange (BBD). Bombardier is listed as an index component to the Dow Jones Sustainability World and North America indexes. Today, Bombardier is present in more than 60 countries on five continents, and employs over 65,000 highly skilled workers, with manufacturing facilities in 23 countries and a worldwide network of service and support centres.

Bombardier is the world's largest rail equipment manufacturer and the world's third largest civil aircraft builder. With three joint ventures and seven Wholly Foreign Owned Enterprises (WFOE), Bombardier employs more than 4,000 employees in China. It has offices located in Beijing, Shanghai, Guangzhou and Hong Kong.



Cameco is one of the world's largest uranium producers accounting for about 16% of the world's production from its mines in Canada and the US. Their leading position is backed by about 480 million pounds of proven and probable reserves and extensive resources. Cameco holds premier land positions in the world's most promising areas for new uranium discoveries in Canada and Australia as part of an intensive global exploration program. Cameco is also a leading provider of processing services required to produce fuel for nuclear power plants, and generates 1,000 MW of clean electricity through a partnership in North America's largest nuclear generating station located in Ontario, Canada.



Canaccord Genuity is the global capital markets division of Canaccord Financial Inc., offering institutional and corporate clients idea-driven investment banking, research, sales and trading services in 12 countries with the capabilities to list companies on 10 stock exchanges. Canaccord Genuity is committed to providing valued services to their clients throughout the entire lifecycle of their business, and operates as a gold standard independent investment bank – expansive in resources and reach, but targeted in industry expertise, market focus and individual client attention. Canaccord Genuity provides unparalleled leadership in M&A and restructuring services. They generate timely, relevant and actionable research, and structure and distribute high-impact transactions.



Eldorado Gold Corporation ("the Company") is a Vancouver-based gold producer and one of the leading gold companies in the world, active in gold production and exploration in China, Turkey, Brazil, Greece and other countries. The Company is listed on the largest mining capital markets TSX, NYSE and ASX, with a market capitalization of approximately USD10 billion. As the largest foreign gold company operating in China, the Company has three operating gold mines (Jinfeng mine in Guizhou, Tanjianshan mine in Qinghai and White Mountain mine in Jilin) and one gold development project (Eastern Dragon project in Heilongjiang) in China, with the investment in China totaling USD1 billion. The Company operates to the highest standards of health, safety and environmental protection and fulfills its corporate social responsibilities in China.

Plenary Supporters



Supporting Organizations



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Beijing, China • February 9, 2012



Canada China Business Council
Conseil commercial Canada-Chine
加中贸易理事会



第五届中国-加拿大经贸合作论坛议程
(时间：2012年2月9日；地点：北京饭店 C座金色大厅)



12:50-13:50
14:00-14:20

会议注册
论坛开幕式

中国贸促会会长万季飞致辞
加中贸易理事会主席克莱特致辞
加拿大国际贸易部长爱德华·法斯特 阁下

14:20-15:10

全体会议一：金融服务

中加经贸关系的进一步发展，给两国金融合作提出了更高的要求。两国的金融机构为双方企业的贸易和投资往来提供了充分的资金支持。加强金融机构间合作，扩宽服务内容，有助于双边贸易和投资的便利化，符合两国经贸关系发展的趋势。

主持人：
FMC董事长Michel Brunet
发言人：
国家开发银行北京分行副行长蒋道振
加拿大出口发展公司亚洲区副总裁倪培德
BMO银行金融集团，总裁特别顾问， Neil Tait
中国银行 副总经理 吴天鹏

15:15-16:05

全体会议二：能源与矿产

2011年，中国已超过美国成为世界第一能源消费大国，中国经济的快速发展使其对国外资源的依赖性不断增强；作为世界上为数不多的资源大国，加拿大则具备资本市场体系完善、风险基金活跃、资源技术先进等优势。中加两国在能、矿业合作潜力巨大、前景广泛。两国企业应如何扩大投资、加强合作，实现取长补短、互利共赢？

主持人：
铭伦律师事务所高级顾问、加拿大前国际贸易部长戴卫国阁下
发言人：
国家电网公司 副总经理 舒印彪
中国矿业联合会副会长兼秘书长陈先达
皇朝能源有限公司, 总裁，墨杰利
Cameco总裁Tim Gitzel
吉林吉恩镍业股份有限公司, 董事长, 吴术

16:10-17:00

全体会议三：创新与品牌建设

品牌是企业激烈的市场竞争中生存与发展的根本要素，是企业实力和财富的重要标志，是产业甚至一个国家提升核心竞争力的关键环节。创建在国际上有影响力的品牌，是提升本国经济竞争力的重要举措。中加两国企业应如何加强合作、优势互补，通过创新推动各自业务发展，进而打造鲜明、正面、享誉全球的企业品牌？

主持人：
品牌中国产业联盟秘书长王永
发言人：
华盛智业李光斗品牌营销机构创始人李光斗
2011品牌中国年度人物、中坤集团董事长黄怒波
RIM中国区特别顾问谢国睿
加通贝祥投资集团 John Vogel

17:05-17:15

签约仪式

17:30-18:00

两国领导人共同出席论坛并讲话



演讲者简介



中国国际贸易促进委员会, 会长, 万季飞

万季飞，男，汉族，1948年10月出生，山东省东平县人，就读于北京大学政治学与行政管理系行政管理专业，法学硕士，高级经济师。2003年5月起任中国国际贸易促进委员会、中国国际商会会长。2008年3月当选十一届全国政协常委。兼任国际商会中国国家委员会主席、中国国际经济贸易仲裁委员会主任、中国海事仲裁委员会主任等职。



加中贸易理事会, 主席, 彼得·克莱特

克莱特先生目前兼任多家公司的董事会主席和总裁，其中包括电力科技投资公司，太平洋电力有限公司，LA PRESSE Ltée, Picchio制药公司，亚特斯公司，Neurochem公司，加拿大人寿保险公司，大西部Lifeco公司，并兼任伦敦人寿保险公司和中信泰富有限公司的董事会副主任。

在担任加中贸易理事会副主席后，克莱特先生2002年出任加中贸易理事会主席。2000年7月他成为加拿大康科迪亚大学校董的董事会成员，在2003年7月出任董事会副主席，并在2005年7月，成为董事会主席。与此同时，克莱特先生自2001年以来便是圣玛丽医院基金会董事会成员。



中国国际贸易促进委员会, 国际联络部副部长, 韩梅青

韩梅青先生自1990年起供职于中国国际贸易促进委员会，现任中国国际贸易促进委员会国际联络部副部长。他多年来积极地参与组织中国企业在世界各地开展多种形式的经贸交流活动，曾先后任西亚北非贸易促进地区经理、贸促会驻澳大利亚代表处副代表、中欧项目合作技术顾问、四川省成都市贸促会副会长、台湾香港澳门事务处处长、国际组织事务处处长，在国际贸易和投资促进实践中积累了丰富的经验。韩梅青先生已出版两本专著：《对土耳其投资指南》（1994年）以及《如何同欧洲人做生意》（2005年）。2006年开始他应各地贸促分会、工商联邀请，以对外商务跨文化交流为主题培训各地企业，同时应邀参加中国政府对外援助计划，培训发展中国家的外经贸官员。

韩梅青先生1987年毕业于北京外国语学院，获得英美文学学士学位；1990年在中国社会科学院获得语言学硕士学位。熟练掌握英语。

金融服务：

FMC公司, 主席, Michel Brunet

Michel在公司商业法律方面拥有30多年的经验，对安全法有资深的专业知识，在公开销售证券、公共融资、主要基础设施项目、商业公司收购和重组领域，特别是在国际交易方面有公认的见解。在本文中，Michel曾为多种领域的众多公共、国有和私有公司担任法律顾问，包括机构资金管理、能源、制造业、商业、金融服务业和经纪业，并为外国公司在加拿大项目的建立或兼并提供服务。他也曾担任金融市场管理局局方成员并在海牙会议中担任魁北克司法部的代表，对涉及中间安全交易的解决进行国际条约的谈判协商。Michel的工作与为许多公司主要客户提供法律服务有关。

Michel在Fraser Milner Casgrain LLP担任过几个高管职务，包括蒙特利尔办事处的任事股东和国家首席执行官。Michel自2006年至今一直担任公司主席。作为主席，Michel的角色是代表公司面对客户、社会各界和广大公众。



国家开发银行北京市分行, 副行长, 蒋道振

蒋道振副行长，高级工程师，现任国家开发银行北京市分行党委委员、副行长。2005年至今任北京分行副行长,现分管国家开发银行北京市分行风险管理处、国际合作处等部门。蒋道振副行长曾获三峡工程利用外资突出贡献工作者、国家开发银行劳动模范等称号，并多次赴英国坎特伯雷大学、英国汇丰银行、巴克莱银行学习、交流，具有丰富的金融理论知识和金融工作实践经验。



加拿大出口发展公司, 亚洲区副总裁, 倪培德

倪培德 2003年加入加拿大出口发展公司担任南亚和东南亚区域经理。2005年4月，他移居新德里，被任命为加拿大出口发展公司在印度的首席代表。2008年，倪培德先生被任命为南亚和东南亚区域副总裁。2009年2月，倪培德先生出任亚洲区域副总裁。倪培德先生现任职于加拿大出口发展公司新加坡代表处。在加入加拿大出口发展公司之前，倪培德先生在加拿大丰业银行执行国际事务。他的最后任职是印度班加罗尔商业分行经理。他在亚洲生活工作了17余年。



BMO银行金融集团，总裁特别顾问，Neil Tait

Neil Tait 自2000年5月从蒙特利尔银行（BMO银行金融集团）退休以后，便担任总裁和首席执行官的亚洲事务特别顾问。他在BMO银行金融集团供职40余年。1989年，Tait先生出任亚洲银行高级副总裁，负责企业亚洲发展战略。他同时也负责大中华区（中国、香港和台湾）和韩国的分行以及加拿大以外的150个亚洲指定分行的亚洲业务发展。作为亚洲银行高级副总裁，而后总裁和首席执行官的亚洲事务资深顾问，他积极参加公司亚洲战略的执行，包括在广州、北京和上海获得银行营业许可。他参与了购买中国共同基金公司（富国基金管理公司）28%股份的谈判工作；使BMO银行的全资中国子公司 -- 蒙特利尔银行（中国）有限公司获得在中国的几个其他商业许可。Tait先生是加中贸易理事会董事兼副主席；颐康基金会董事兼理事；皇家音乐学院内阁成员；加拿大保护中国文物基金会顾问及香港-加拿大商会会员。



中国银行, 总经理, 吴天鹏

吴天鹏先生于1978年加入中国银行总行，分别在财会部以及资金部工作。1986年，吴天鹏先生外派至中国银行卢森堡分行资金部工作担任经理。1989年，他被任命为中国银行法兰克福分行的助理总经理。1991年，吴天鹏先生担任中国银行总行资金部债券交易处处长。1996年，吴天鹏先生被任命为加拿大中国银行高级副总裁。2002年，他被任命为中国银行总行全球金融市场部副总经理。2008年9月，吴天鹏先生担任中国银行总行公司金融总部（金融机构）资深客户经理。

吴天鹏先生于1978年毕业于北京外国语大学，获得英语学士学位。

能源矿业:



铭伦律师事务所高级顾问、加拿大前国际贸易部长戴卫国阁下

戴卫国阁下2011年作为高级战略顾问加入McMillan温哥华办事处。在这一职位上，戴先生利用之前担任高级政府职位时获得的丰富经验 - 包括前国际贸易部长、前亚太门户部长和前财务委员会主席 - 为客户提供咨询并帮助客户实现其商业目标。在过去25年年中戴先生9次担任加拿大两个省两个不同级别政府的高级职位。他过去在公共领域取得的成绩表明他有能力为企业客户提供国内和国际战略指导。他的成就包括：

2000-2010 不列颠哥伦比亚省奥克那根谷高贵哈拉议会议员
2006-2008 公共安全部长
2008-2010 亚太门户部长
2008-2010 国际贸易部长
2008-2010不列颠哥伦比亚省事务地区部长



国家电网公司, 副总经理, 舒印彪

舒印彪，工学博士，教授级高级工程师。舒印彪先生现任中国国家电网公司党组成员、副总经理。历任国家电力调度通信中心总工程师、国家电网公司工程建设部总工程师、国家电网公司总经理助理等职。同时，他还是国际IEC组织市场战略局（MSB）成员，中国国家能源专家咨询委员会委员，中国电机工程学会副理事长，《电网技术》杂志副主编。自1982年起，他长期从事电网调度运行、电网规划、特高压电网建设、新能源发展等工作，具有丰富的理论知识与实践经验。



中国矿业联合会, 副会长兼秘书长, 陈先达

1960年4月生，北京人，1978年8月——1982年8月在成都地质学院，找矿系地质力学专业学习，获地质力学学士学位，1982年8月参加工作。从1982年8月——1988年12月，在北京地质调查所工作。1988年12月——1998年在地质矿产部地矿司工作，历任地矿部地矿司主任科员、部地质勘查计划管理司登记处副处长、地质处处长。1998年起，在国土资源部工作，任地质勘查司登记处处长，特矿处处长。2006年5月任国土资源部地质勘查司副司长。

2011年11月任国土资源部地质勘查司巡视员。
2011年11月任中国矿业联合会副会长兼秘书长。



皇朝能源有限公司, 总裁，墨杰利

墨先生有40年的运作和管理经验，其中28年专注于东南亚和中国，而最近的14年是在中国。他自1996年就开始参与皇朝能源公司的发展，全面负责公司运作，包括产品分享合同谈判、合同执行、以及处理政府和公司事宜。他在加拿大企业和海外公司担任过各类高级管理职位，特别是在钻井、生产和完井方面。他参与过公司在澳大利亚、印度尼西亚和中国的运营。



Cameco总裁Tim Gitzel

Gitzel先生于2011年7月1日出任首席执行官，2011年3月在世界核能协会担任副主席。他于2010年5月14日担任Cameco公司总裁，此前自2007年至2010年5月担任高级副总裁兼首席执行官。Gitzel先生在16余年的资深管理经历中获得了加拿大和国际铀矿开采活动方面的广泛经验。加入Cameco公司之前，他是法国巴黎AREVA矿业公司的执行副总裁，负责全球铀矿、金矿开采，及在世界11个国家的解除运作。



吉林吉恩镍业股份有限公司, 董事长, 吴术

吴术，汉族，1966年4月出生，毕业于吉林广播电视大学企业管理专业,本科学历，高级经济师。1982年10月参加工作，曾任吉林镍业公司物资供应处管理员，吉林镍业公司计量管理处计量员，吉林镍业公司计划处计划员、副处长，吉林镍业公司策划部副主任，吉林镍业公司财务部副主任，吉林镍业公司企划部主任。2000年1月任吉林镍业公司企划部主任；2000年12月任吉林吉恩镍业股份有限公司董事、董秘；2001年12月至2008年任吉林吉恩镍业股份有限公司董事、董秘、副总经理、财务负责人。2008年3月至今任吉林昊融有色金属集团有限公司董事，总经理，吉林吉恩镍业股份有限公司董事。2010年1月至今任吉恩镍业董事长。

创新与品牌建设:



品牌中国产业联盟, 秘书长, 王永

王永，男，汉族，1974年5月生，湖南邵阳人，北大国际EMBA，香港理工大学在读管理学博士。现任品牌中国产业联盟秘书长。兼任全国青联委员，湖南省青联副主席，2011达沃斯全球青年领袖、中国经济社会理事会常务理事。编著或主编有《企业家使命》、《尊敬的力量》、《品牌革命》等书籍十余部，应邀在重要论坛及内地、香港70余所大学发表演讲，是《人民日报》、《环球时报》等报刊和CCTV、CNR等多家电视台、电台的评论员，其博客和微博也倍受关注。王永倡导并践行了13年的“顺风车”已得到广泛认同。



华盛智业, 李光斗品牌营销机构, 创始人, 李光斗

中国品牌第一人，中央电视台品牌顾问、著名品牌战略专家、品牌竞争力学派创始人、华盛智业·李光斗品牌营销机构创始人。李光斗毕业于复旦大学新闻学院，任复旦大学研究生会副主席，曾代表中国大学生参加在新加坡举行的亚洲大专辩论会，荣获冠军。李光斗出身于市场营销第一线，自1990年开始从事市场营销和品牌策划工作，先后担任全国数十家著名企业的常年品牌战略和营销广告顾问，李光斗亲历了改革开放后中国品牌发展的历程，具有丰富的品牌建设和市场营销经验，荣获中国策划业杰出功勋奖。



北京中坤集团董事长、2011品牌中国年度人物, 黄怒波

黄怒波毕业于北京大学中文系，曾在中宣部工作，任处长、部党委委员。1995年4月，创办北京中坤投资集团。1996年至1998年，在中欧国际工商学院学习，获EMBA学位。身为企业家，在集团成立之日提出了“让我们为社会再多做一些”的企业宗旨。连年入选“福布斯中国富豪榜”、“福布斯中国富豪榜慈善榜”及“胡润百富榜”、“胡润慈善榜”，2009年被《福布斯》杂志评选为亚太慈善英雄。身为诗人，笔名骆英，著有多部诗集和小说。2011年4月，成为第一个成功登顶世界七大洲最高峰，徒步至南北极的诗人企业家。



RIM, 中国区特别顾问, 谢国睿



谢先生是中国IT界公认的领袖，目前他在RIM中国公司担任特别顾问。2000年，谢先生加入西门子中信合资企业，负责新企业投资，从事在线学习、在线商务、移动数据软件和终端的启动。在此期间，谢先生同时任职于商务部电子商务中国论坛主席。2002至2004年，谢先生担任了大量关键战略角色，包括在欧盟中国信息社会项目中作为专家队队长，为无线射频识别标准和试点项目发展提供建议。从2004年春天开始，谢先生担任太阳微系统北亚政府企业董事长，并于2005年秋天被任命为美国信息产业机构总裁和常务董事长。2008年7月，谢先生加入RIM公司任亚太地区政府事务副总裁，并于2009年6月，被任命为中国区常务董事。

加通贝祥投资集团 John Vogel



Vogel先生拥有超过20年的投资银行经验，负责固定收益的交易、研究和销售，并有五年创办企业的经验（2004-2009），曾先后在纽约，多伦多，伦敦，香港和温哥华多地工作，目前在北京工作。他先后在大通曼哈顿银行（信贷培训及国债部）、汇达证券（资产证券化和债券期权交易部）和美林（债券交易和销售部）供职。此外，还曾在德意志银行担任为期两年的加拿大固定收益销售主管，并在多伦多道明银行供职7年，负责欧洲固定收益销售。

Vogel先生曾担任贝祥集团加拿大区总裁和MyNext Mortgage董事长。现任GEFCO董事长和CEO，TokTumi董事长，NRX董事长。Vogel先生拥有加拿大皇后大学获得荣誉经济学士学位，并是一名特许金融分析师。

艺术家, 郭全红



青年油画艺术家、沙画艺术家，多年来一直致力于油画创作与艺术活动。他用画笔表达内心或细腻或豪放的情感，表达他对生活对社会的感悟。曾参加过中日秋季油画大赛、北京贵宾楼双人油画展、中国艺术博览会、德国画廊展，多幅作品为国内外人士收藏。

他的沙画作品融合了中西方绘画艺术之精髓，创意独特、意境悠远、浑然天成。他的表演更是人沙合一、自由随性，信手拈来之作，总是能直指人心，丝丝入扣。带给观众心灵及视觉的奇妙体验。

支持单位



AIR CANADA
加航

加拿大航空公司作为加拿大的旗舰航空公司，是加拿大境内航线、美加越境航线、以及往返加拿大国际航线最大的承运航空公司。2010 年加航与其地区伙伴公司Air Canada Express运送乘客超过3千2百万人次，提供飞往五大洲175余个目的地的航空客运服务。加航是星空联盟的创始成员之一，通过与星空联盟伙伴的密切合作，为乘客提供全球最广泛的航空运输网络和高品质的客运服务。加拿大航空公司的前身—TCA，于1937年9月1日开通首航。此航班机型为洛克希德10A，在温哥华与西雅图载运两名乘客与邮件，历时 50分钟。到1964年，TCA已成为加拿大的国家航空公司；同年改名为加拿大航空公司。1989年加航完全民营化。加航的股票在多伦多股票交易市场（TSX）上市交易，代码为“AC-B.TO”。如今，加航已成为全球第15大商业航空公司，拥有26,000名全职员工。公司总部设在魁北克蒙特利尔。



庞巴迪公司是一家，拥有65,000多名经验丰富的管理骨干和技艺精湛的员工，在23个国家设有制造企业，并拥有覆盖全球的服务和支持网络。在截至2011年1月31日的财政年度中，公司总收入达177亿美元，股票在多伦多证券交易所上市（股票代码为BBD）。庞巴迪被列为道琼斯可持续发展世界及北美指数的指数成员。作为全球最大的轨道设备制造商和世界第三大民用飞机制造商，目前，庞巴迪在中国拥有三家合资企业和七家独资企业，员工4,000多名，在北京、上海、广州和香港设有办事处。

在运输领域，庞巴迪在中国已经获得了超过4,000辆轨道车辆和500台电力机车的订单。在宇航方面，庞巴迪是中国公务飞机的主要供应商，占有约30%的公务飞机市场份额。此外，在大中华地区，有约30架庞巴迪商用飞机在五家航空公司旗下运营。庞巴迪已与中国建立起持久且不断深入的合作伙伴关系。



NUCLEAR. The Clean Air Energy
核能·清洁空气的能源

Cameco公司

Cameco公司是世界最大的铀生产商之一，其在加拿大和美国矿产产量大约占世界产量的16%。他们的领导地位是由4.8亿英镑的储量及可开采量和丰富的资源决定的。Cameco公司拥有领土优势，其在加拿大和澳大利亚发现新铀矿是可延伸全球性探索项目中的一部分，该区域潜在储量处于领先地位。Cameco公司也是为生产核能工厂提供生产原料加工服务的领军者，通过北美位于加拿大安大略省最大核能发电厂的合伙企业，Cameco公司已生产清洁电能10亿瓦特。



Genuity
加通贝祥



Canaccord Genuity是Canaccord Financial Inc. (多伦多证交所代码：CF) 的全球资本市场部门，通过全球的12国家的分公司和办事处为机构投资者以及公司客户提供观点驱动(Idea-driven)的投资银行、研究分析以及销售与交易服务，并且具备在全球10个股票交易所为企业上市的资格。Canaccord致力于成为金牌标准的独立性投资银行——扩展更多资源至更多领域，同时着重于建立行业专长、市场专注、以及单个客户的关注。我们对客户的承诺扩展至其业务的整个生命周期，为公司提供多项增值服务，从安排首次公开募股(IPO)以及后续发行到为兼并与收购以及公司重组提供咨询。Canaccord在兼并与收购以及公司重组方面占据无可比拟的领先地位；发表及时、相关、并具有执行力的研究报告；构建并承销具有高度影响力的交易。



加拿大埃尔拉多黄金公司总部位于加拿大的温哥华市，是全球主要的黄金生产和勘探商，其业务主要在中国、土耳其、巴西和希腊等国家。是纽约、多伦多和悉尼交易所的上市公司，市值百亿美元。作为中国最大的外资黄金企业，埃尔拉多在中国拥有三座金矿（贵州锦丰、青海滩间山和吉林白山）和一个在建项目（黑龙江东龙），总投资达10亿美元。公司一直秉承健康、安全、环保的高标准和履行企业社会责任在中国进行矿业运作。

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