INVITATION LETTER

Dear Sir or Madam :

The influence of European Debt Crisis is growing, and the recovery of the global economy has been slow. This has presented difficulties for almost all nations. Facing the coexistence of opportunity and challenge, how to help the entrepreneurs to define the long-term growth model, achieve internal development, establish a modern enterprise management system and play a positive role in the aspect of sustainable development and manager inheritance. All these issues have become the hot topics in China’s business training industry.

Under these circumstance, “The 5th China International Professional Training Forum” (CIPTF) will be held on May 23, 2013 in Beijing, China. This forum is jointly organized by China Council for the Promotion of International Trade (China Chamber of International Commerce, CCOIC for short), Chamber of Commerce and Industry of Paris (CCIP) and International Trade Centre (ITC), and undertaken by Department of Network & Training Affairs of CCPIT, Training Center of CCPIT & CCOIC and China Learning and Development Conference.

The major theme of this forum is “Training drives Sustainable and Innovation Development of Enterprises”. Through various forms of activities such as plenary conference, sub-sessions, achievements exhibition, match-makings, etc. to comprehensively display the best achievements of the international professional training industry, and further promote the Chinese enterprises to achieve the sustainable management and innovation development.

Whereas your organization plays an important role in professional training industry, it is a great pleasure for us, China Council for the Promotion of International Trade (CCPIT) and China Chamber of International Commerce(CCOIC) to invite you to attend the “5th China International Professional Training Forum” (CIPTF) and provide kindly assistance.

We are sure you will find this forum a good opportunity to spend your business in mainland China. We are looking forward to meeting you in this Forum in May in Beijing.

Wish you a splendid year of snake.

Best wishes,
Appendix I: Draft agenda of The 5th China International Professional Training Forum

Appendix II: Registration form of The 5th China International Professional Training Forum

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Appendix I: Draft agenda of The 5th China International Professional Training Forum

I. Theme:
Training drives Sustainable and Innovation Development of Enterprises

II. Objective
The main objectives of China International Professional Training Forum are buildup the first rank, highly efficient cooperation and exchange platform for officials, training providers, enterprises, and institutions in China and abroad; develop and expand the scope of china professional training market; provide the match-making opportunities to the supply side and demand side of professional training industry, and promote the internationalization of training industry.

III. Organization
Organizers: China Council for the Promotion of International Trade (China Chamber of International Commerce)
Chamber of Commerce and Industry of Paris
International Trade Centre (ITC)

Co-organizer: Department of Network & Training Affairs of CCPIT
Training Center of CCPIT & CCOIC
China Learning and Development Conference

IV. Date
May 23, 2013

V. Place
Beijing

VI. Scale
There will be 400 participants from CCPIT, CCIP, ITC, Ministry of Commerce,
VII. Conference Fees

1500RMB, including meals and material fees.

VIII. Meeting Format

- Plenary Conference
- Parallel Sub-sessions
- The New Training Products Release Conference
- Match-making Conference for Training Specialists and Training Agency
- International professional training achievements exhibition

IX. Draft Agenda (Draft)

May, 22 Wednesday
18:00-21:00 Set up the exhibition booths

May, 23 Thursday
08:30-09:00 Registration

Opening Ceremony

Moderator: Department of Network & Training Affairs, CCPIT

09:00-09:05 Opening speech by China Council for the Promotion of International Trade (CCPIT)
09:05-09:10 Speech by Chamber of Commerce & Industry of Paris
09:10-09:15 Speech by International Trade Centre (ITC)
09:15-09:20 Speech by Ministry of Commerce
09:20-09:25 Speech by Ministry of Human Resources & Social Security
09:25-09:30 Speech by Ministry of Education
09:30-09:35 Speech by State Administration of Foreign Experts Affairs
09:35-09:40 Speech by the representative of Entrepreneurs
09:40-09:45 Launches the《Annual Report of China International Professional Training》

Leaders Tour the Exhibition
09:45-10:00 The distinctive leaders and guests tour the exhibition

Plenary Conference

Moderator: Notable of Professional Training Industry

09:45-11:45 Professional Training promote the Enterprises Internationalization Management

The Expansion of the Globalization vision during the exploration of the international market is the inevitable route of the Chinese Enterprises. Therefore it is essential to discuss the topic of recruiting and training the senior managers and staffs of
transnational companies. In this session, we will invite HR executive from multinational companies, leaders from commercial colleges, famous managers from management of consulting companies to discuss the situation of employee status of the transnational companies, the necessary quality of internationalized talents, the best way of building the cross-culture team, the selection and management of the dispatched personnel for aboard office, post setting for international talents, etc.

11:45-13:30 Luncheon

International Professional Training Achievements Exhibition and Parallel Sub-sessions

13:30-17:30 Opening of the Achievements Exhibition

13:30-15:30 Sub-session I: Entrepreneurial spirit and Enterprises' Learning Ability

In this section, we will invite the famous entrepreneurs to share the entrepreneurial spirit and their successful cases. Meanwhile, we will also invite experts from the well-known training research and development institutions, representative managers from multinational companies, experts from training demand diagnosis institutions to give us a general idea of Enterprises' Learning Ability and competitive forces.

13:30-15:30 Sub-session II: Development tendency of E-Learning New Technology

In the year of 2013, M-learning and learn through play are becoming more prevalent. Correspondingly, new technology of E-learning is growing rapidly, and the trend of faster and simpler of Electronic courseware is clearer. Therefore, we intend to invite the experts or managers from flat computer manufacturers, learn through play companies, the best practitioner of the E-learning technology to discuss the new trend of the E-learning technology.

15:30-17:30 Sub-session III: Sustainable Development of Private Enterprises

Generally speaking, the succession planning is select and determines the high potential talents for the key position of the company, and provides suitable training to the talents to ensure the sustainable development of the company.

In this section, we plan to invite the research institutions of the development of family firms, private consulting companies, private economic associations, and representatives from well-known family firms to take part in this forum and discuss of the heritage management of private enterprises.

15:30-17:30 Sub-session IV: Finance Industry

Combined with the characteristics of the talented staff in finance industry, we proposed to invite the commercial colleges, financial training institutions, head-hunting companies to discuss the financial personnel’s training and future.

15:30-17:30 Sub-session V: Well-known Trainer Exchanges Meeting

In this section, we will establish an exchange and match-making platform for the trainer, training institution and corporate users. Provide the opportunity to demonstrate the trainers’ ability, develop the brand awareness of training industry,
and promote the match-making of the supply side and demand side of professional training.

17:30-19:30 **Banquet**

**X. Part of the proposed Participant Units**

- China Development Bank Corporation
- Sinochem Group
- UFIDA Group Co., Ltd
- COFCO Corporation
- The Export-Import Bank of China
- China Minmetals Corporation
- China Railway Construction Co., Ltd
- China National Machinery Industry Corporation
- Sinosteel Corporation
- Potevio Co., Ltd
- China Minsheng Banking Co., Ltd
- Industrial and Commercial Bank of China Co., Ltd
- Bank of China Co., Ltd
- China CITIC Bank Co., Ltd
- Western Mining Group Co., Ltd
- TCL Corporation
- Alibaba Group
- China Patent Agent (H.K.) Ltd
- Tencent College
- China Huayang Economic and Trade Group Co., Ltd
- Su Ning Group
- China Energy Conservation and Environmental Protection Group
- Qihoo 360 college
- China International Exhibition Center Group Corporation
- Wal-Mart China
- China National Gold Group Corporation
- Zhong Rong Group
- China Huarong Asset Management Corporation
- Baiyue Media
- Beijing Hanjian Heshan Pipeline Co., Ltd
- Beijing Huacai Financial Consulting Co., Ltd
- Beijing Sansong International Group
- Ultrapower Software Co., Ltd.
- Beijing Tiancheng Jiahua Finance Management Consultant Limited
- Beijing Zhonghuan Engineering & Management Co., Ltd (ZEP)
- First Eastern Financial Investment Group
- Beijing GBS Global Inc.
- Junwei International Trading Co, Ltd
- Shanxi Zhendong Group Co., Ltd
- Youcare Pharmaceutical Group Co., Ltd
- Milan Spring Investment Group Co., Ltd
- Shanghai Haicheng Investment Group Co., Ltd
- Asia-Pacific Xuanhao Group
- Yinlake Investment & Guaranty Co., Ltd
- China Construction Bank Corporation
- CHINA TUHSU Imp.&Exp. Corp
- Shang Tang technology co., LTD
- HK Jianshen Inertnational Ltd
- Bright Oceans Corporation
- Standard Chartered Bank
- Nikoyo (Beijing) Electronics Systems Co., Ltd
- Changqing Investment Group Co., Ltd
- China Baobei International Investment Group
- China Export & Credit Insurance Corporation
- Agricultural Bank of China
- The People's Insurance Company (Group) of China Limited
- China National Investment and Guaranty Co., Ltd
- Dalian Wanda Group
- China National Pharmaceutical Group Corporation
- SNPTC University
- China Pharmaceutical Industry Research and Development
- IBM China
- Zhonghang Shenfei (Beijing) Decoration & Engineering
- ZTE Corporation
- China Post Group Corporation
- Taikang Life Insurance Co., Ltd
- China Telecommunications Corporation
- China National Aviation Holding Company
Aerospace Longmarch University  Gome Electrical Appliances Holdings Limited
Ericsson (China) Communications Co.LTD  China Mobile the Beijing subsidiary company
All China Federation of Supply and Marketing Co-operatives (ACFSMC)
King Dee business school  Shanghai Forte Land Co. Limited
Changan Automobile Corporation Ltd  Tao Bao university  Shougang training centre
Changhong business school  Xinao university  Jane bei cashmere sweater
Red Star Macalline  London Business School  SASAC's training centre
Cultural Section British(American) Embassy  Singapore Chinese Chamber of Commerce

**Appendix II: Registration Form of The 5th China International Professional Training Forum**

**The 5th China International Professional Training Forum**

**Registration Form**

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